Green Industrial Transition and Citizen's Dividend

To create a better cycle of innovation and distribution



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"What were they thinking when they cut down the last palm tree?" - Jared Diamond <Collapse>

To overcome 'Short-Termism' 'Mission-Oriented-Approach' is needed

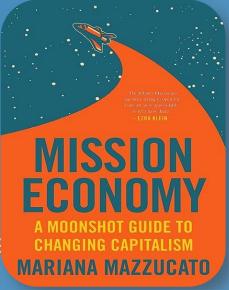
Historical experiences

- 1960s Apollo Project
- Government-led industrialization of S. Korea in 1970-80s
 - To foster the car industry, Korean government banned imports of foreign cars and required Korean companies to develop original models.



What's Mission-Oriented Approach

- To tilt playing field in the direction of The Economy We Want
 - To organize collaboration between public and private for missions
 - Public financing in long-term to drive technological innovation.
- "Government are also value creators. Public investments can play a main role in opening new markets." (Mariana Mazzucatto, 2022)



Transition Korea with Missions

Challenges and Missions of Korea

Challenge	Mission	
Climate Crisis	Green Transition : Carbon Neutral until 2040	
Inequality-Polarization Crisis	Citizen Lifetime Dividend : Korea Citizen Wealth Fund	

- Approximate budget for transitions :
 - ₩600 trillion for Green Transition(\$500 billion)
 - ₩100 trillion for starting money for Citizen Wealth Fund(\$80 billion)

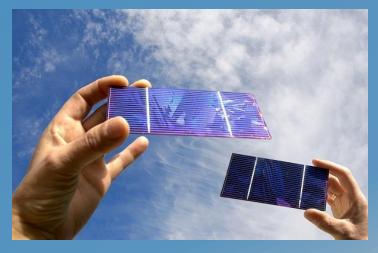
- 'Climate Trade Regime' begins for carbon neutral by 2050
 - CBAM(2026-), RE100(2030-), Climate Club(established by G7)
 - S. Korea's export-oriented economy could lose ₩250 trillion a year if it is excluded from the climate trade regime. (Kang, 2023).
- However, Korean government's efforts for carbon neutral are woefully inadequate.
 - The Yoon administration prioritizes nuclear power over renewable energy, despite nuclear power is not acceptable by RE100.





- Task : Achieving Carbon Neutral by 2040
 - Decarbonization of electricity, transportation, heating by mid-2030s
- Government's mission-oriented industrial policies
 - Procurement to build renewable energy infrastructure
 - Investment in green innovations
 - Perovskite solar cells, Offshore wind power, AI smart greed, etc.





- 'Land of no oil' to 'Land of solar and wind'
 - Government's will is a key. Germany, at a higher latitude than Korea, is a great power of renewable energy.
 - The initial investment will be recovered. Korea will save #150 trillion a year by reduction of energy imports.
- How much money is needed for carbon neutral in Korea?
 - The generation capacity for RE100 is 500GW(solar) and 100GW(wind) in Korea .
 - Budget is about ₩600 trillion. (Park, 2022)
 - Government can raise money by issuing 'Climate(Green) Bonds'.

When government's investment create innovative growth, is it right that the benefits come to only corporations?

How do we create a system where public investment and innovation returns to citizens' income security?

- Innovation is the engine of growth(J. Schumpeter), but it also worsen inequality.
- We need a virtuous cycle of innovation and distribution.
 - Society has taken the risks together, and should share the rewards.

- Basic income is a solution linking innovation and distribution.
 - However, raising money for enough BI through taxation alone is unrealistic.
 - Look at an alternative: Social Wealth Fund.

- Social Wealth Fund
 - It is created by the state(or local government) for public benefit.
 - It includes Sovereign Wealth Fund, Citizen Wealth Fund, etc.
- Sovereign Wealth Fund
 - Currently 133 sovereign wealth funds are in operation(2021) and the largest is the Norwegian GPFG(\$1 trillion).
 - States own funds and decide how the money is spent.
 - However, some funds are for specific purposes or civic dividends : Alaska Permanent Fund, Texas Permanent School Fund, etc.





- Citizen Wealth Fund came in public discussion after Pandemic.
 - people own fund, and the fund's profits are distributed to people
- Proposals to create Citizen Wealth Fund :
 - Joseph Stiglitz's support for 'Universal Basic Capital'
 - People's Policy Project's 'American Solidarity Fund'
 - Resources are donations, profit on issuance of currency, IPO tax, etc.
 - Sam Altman(Open AI CEO)'s 'American Equity Fund'
 - Resources are 2.5% corporate tax(stocks) and land tax each year.
 - Fund's profits is distributed to all citizens over 18.





- Task : Founding 'Korean Solidarity Fund'(citizen wealth fund)
 - Citizens co-own the fund and receive citizen dividend.
 - State raise the fund, and the fund invest companies for the mission.
 - Investment decision is based on carbon neutrality, technological innovation, and ESG contribution.



duration	total capital	total amount of dividend	dividend per capita(yr)
1yr	₩100 trillion	₩5 trillion	₩100,000(\$80)
10yr	₩1300 trillion	₩65 trillion	₩1,300,000(\$1000)
20yr	₩3500 trillion	₩175 trillion	₩3,500,000(\$2700)
30yr	₩7060 trillion	₩378 trillion	₩7,500,000(\$5800)

- Korea Solidarity Fund Dividend Amount
 - Founding the fund with #100 trillion(\$80 billion) and increase the investment each year reflecting economic growth.
 - Assume economic growth rate of 3%/yr, stock value growth rate of 3%/yr, and dividend return rate of 5%/yr.

- Resources of Korea Solidarity Fund
 - Increased tax revenues from government green investments
 - Inheritance tax, gift tax, data tax(new).
 - Revenue from public property(state-owned land, frequency, etc.)
 - Royalties from state-owned technology
 - Equity as collateral for government-guaranteed loans to companies.
- 'Alaska Permanent Fund Dividend' is possible in Korea, too.
 - The Korea Solidarity Fund is a fund based on economic common wealth instead of natural resources, making people owners of capital.

Mission of Great Transition Korea

- Green Industrial Transition
- Lifetime Dividend for All Citizens

We can create a better cycle of innovation and distribution.



New Book written by Junho Oh



Mission State

Three Keywords for the Future :

Green Transition, Innovative State, Lifetime Dividend

Thank you for your attention