

2023 BIEN Congress

SESSION 22 POLITICS OF BASIC INCOME

Why and How Basic Income Must Be Financed by Monetary Creation

Romain Tord / Sink Tank



THE SINK TANK

We are a French think tank focusing on how to finance environmental transition, with Basic Income as a keystone.

Our model is based on French economy, but can be scaled internationally.

This presentation is a summary of our approach. It will (hopefully) be thought-provoking, but would need far more developments.

We argue that a 20% GDP Basic Income can be 100% financed by monetary creation if it is part of a larger environmental shift, along with strong control mechanisms.

WHY BASIC INCOME SEEMS DOOMED TO UTOPIA

BASIC INCOME SHOULD ALREADY EXIST

- **A unique, bi-partisan proposition**
- **Tremendous advantages vs. redistribution**
- **A (probable) massive public support**

**And yet, appart from scarce experiments,
basic income is nowhere on political agendas worldwide.**

EVEN WORSE...

ADVERSE TRENDS

It seems like we have never been that far from success:

- Almost everywhere in the world:
taxes and public expenditures are diminishing.
- Almost everywhere in the world:
**right wing political agendas are (quite successfully)
attacking welfare in general.**

AND GENERALLY SPEAKING...

In reality, it seems like it will never be the right time for a significant Basic Income:

- **Its financing needs, at some point, taking money from someone who's got money:
they won't be thrilled, and they're strong enough to protect their interests.**

**THE SHORT CASE
FOR A BASIC INCOME FINANCED
BY MONETARY CREATION**

The case for monetary creation

Obviously:

- **No redistribution = no one loses a dime.**
- **Money creation = it costs absolutely nothing.**

On a symbolic level:

- **No redistribution = no stigma for recipients.**
As a society, we decide to create the money needed to keep each other safe.

OUR MODEL

**A significant Basic Income financed
by money creation**

A global political agenda

This is of paramount importance: Basic Income would be implemented inside a larger new macro-economic model aiming at a cleaner liberal economy.

- 1. A positive, global aim: environmental transition**
 1. We need to change our consumption.
 2. We need to change the way we work and produce.

- 2. The end of redistribution**
 1. A Basic Income to end poverty.
 2. A Basic Income to end Welfare.

- 3. No rupture with the capitalist frame**

How much?

Our French model is set to come close the ideal amount of 25% GDP:

- €900 per adult/month
- €300 per <18/month
- No condition whatsoever
- Close to the poverty line

A yearly cost of €600b / year (20% of French €2,400B GDP)

Can we create that much money?

Character of created money

- **A complementary money created by the State**
- **At par with Euro**
- **Non convertible**

- **Can be used for any commercial transaction on national soil.**
- Can be used to pay taxes (with a cap TBD annually)
- Can be used to pay wages (with a cap TBD annually)

HOW CAN IT WORK?

How realistic is it to create 20% GDP money?

> Mechanisms to limit inflation

Inflation, inflation, inflation!

Inflation is of course the main concern.

- **First, we are obviously convinced that an increase in quantity of money does not automatically mean an increase in prices.**
- **Second, we argue that the 3 mechanisms we imagined will prevent unwanted inflation.**

1) Characters of the new money and of Basic Income

- **Using a complementary money instead of pure euros will by essence limit some of the uses of the revenue.**
- **With a significant Basic Income Revenue, a slight diminution of paid labour can be expected, households revenue might not rise that much.**
- **This tends to keep Demand reasonable.**

2) Money destruction

With a considerable use of money creation, the State & public administrations will change their revenue structure:

- Important tax cuts can be implemented.
 - No longer need for public bonds and other private credits.
- **In our model, the State reimburses approx. €170b of public debt every year.**
- out of a stock of €3000b (20 years of money destruction ahead)

2) Money destruction

Moreover, tax cuts + basic income will bring a lot more available money to the private sector (households and business).

- **We can thus expect that bank credits will decrease, reducing private money creation along with destruction of existing euros (private credits stock).**

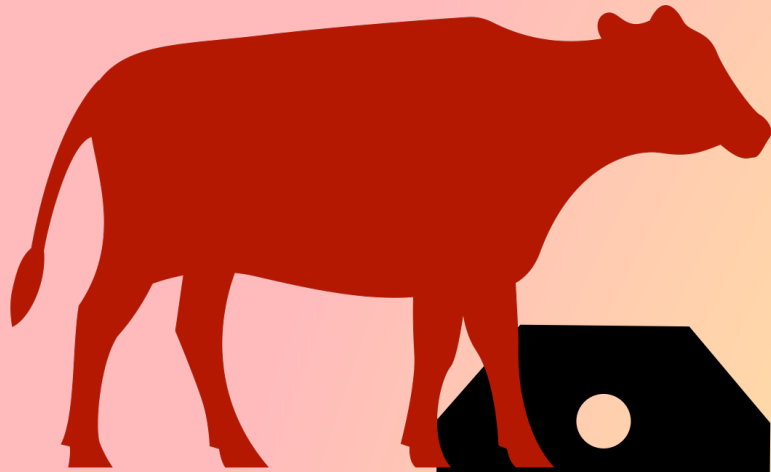
3) The great counterpart: the EVT

We propose to suppress all business and consumption taxes (VAT, profit taxes, production taxes...) and replace them by a single tax:

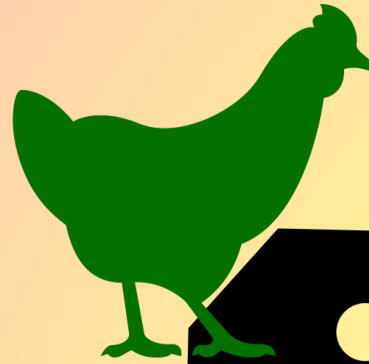
the Environmental Value Tax.

- **This tax would be based on each business environmental footprint.
EVT's rate and amount would compensate 100% of said footprint.**
- **Rates will be re-assessed yearly:**
 - businesses that have improved their production (cleaner processes) will have their tax rate reduced,
 - leaving those who have not with a bigger share of the tax to pay.

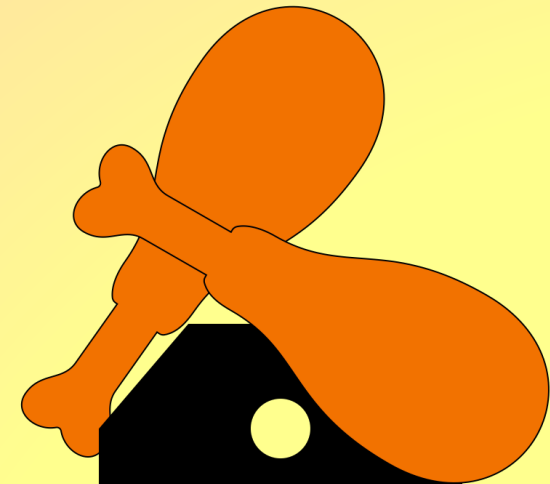
EVT: one quick exemple



1 kg beef
€20
+
35% EVT
= €27



1 kg organic
chicken
€15
+
3% EVT
= €15.5



1 kg industrial
« wings »
€11
+
30% EVT
= €14.30

3) The great counterpart: the EVT

- **Fossil fueled products & services will be more expensive.**
 - **This is a wanted inflation.**
- **Environmental friendly products & services will be more affordable.**
 - **This is deflationary.**
- **The rate of the EVT being variable (depending on each business footprint), companies will face a tremendous competitiveness challenge.**
 - **They will have a hard time rising their prices.**

3) The great counterpart: the EVT

The EVT requires a thorough fiscal database (including prices of almost all products and services) that would obviously be a solid monitoring tool.

Abusive price raises could be easily spotted, allowing:

- to open discussions with the sector representatives,
- if needed, to launch well-targetted price control actions.

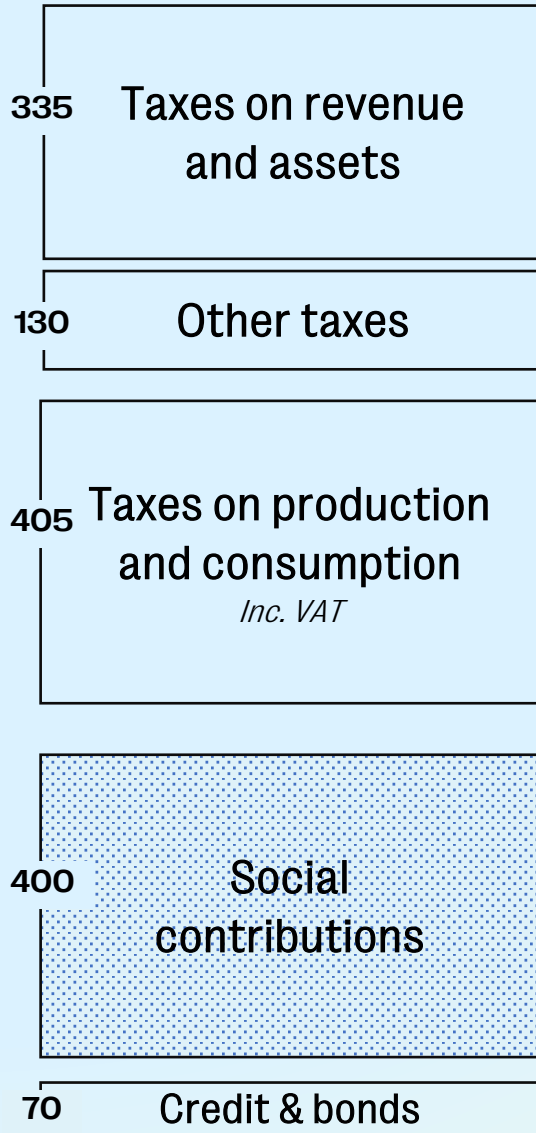
Addendum

THE MODEL: A FEW NUMBERS

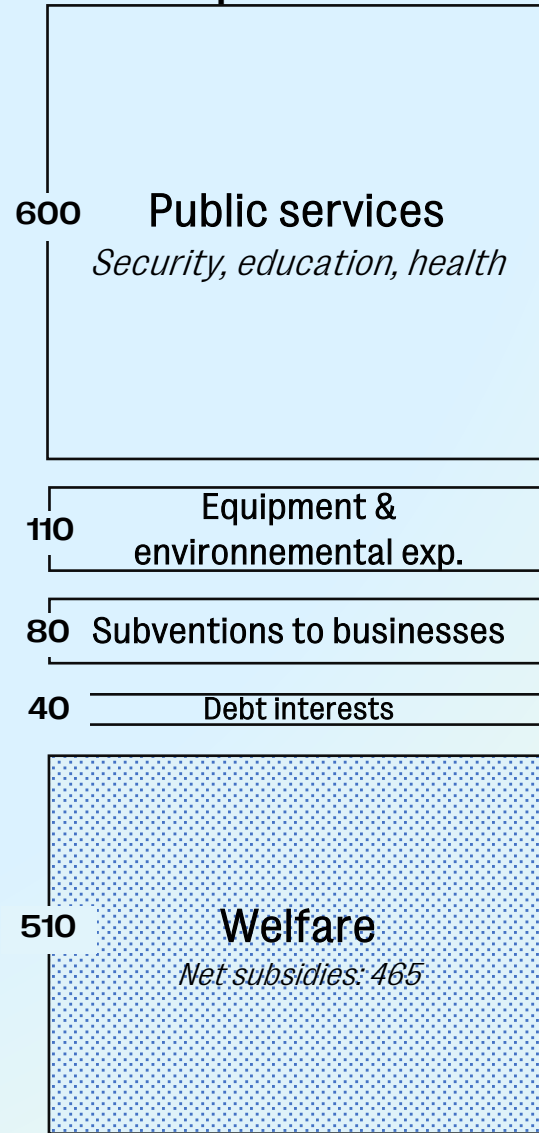
OUR MODEL

All data: France,
31/12/2019 (in €b)

Revenues

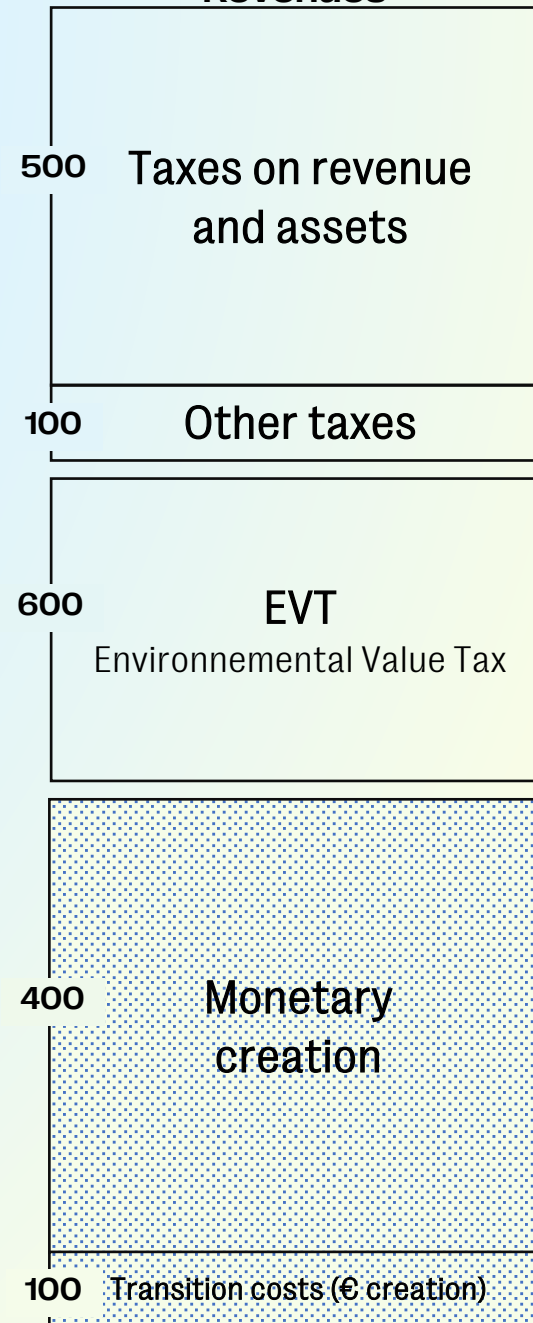


Expenditures



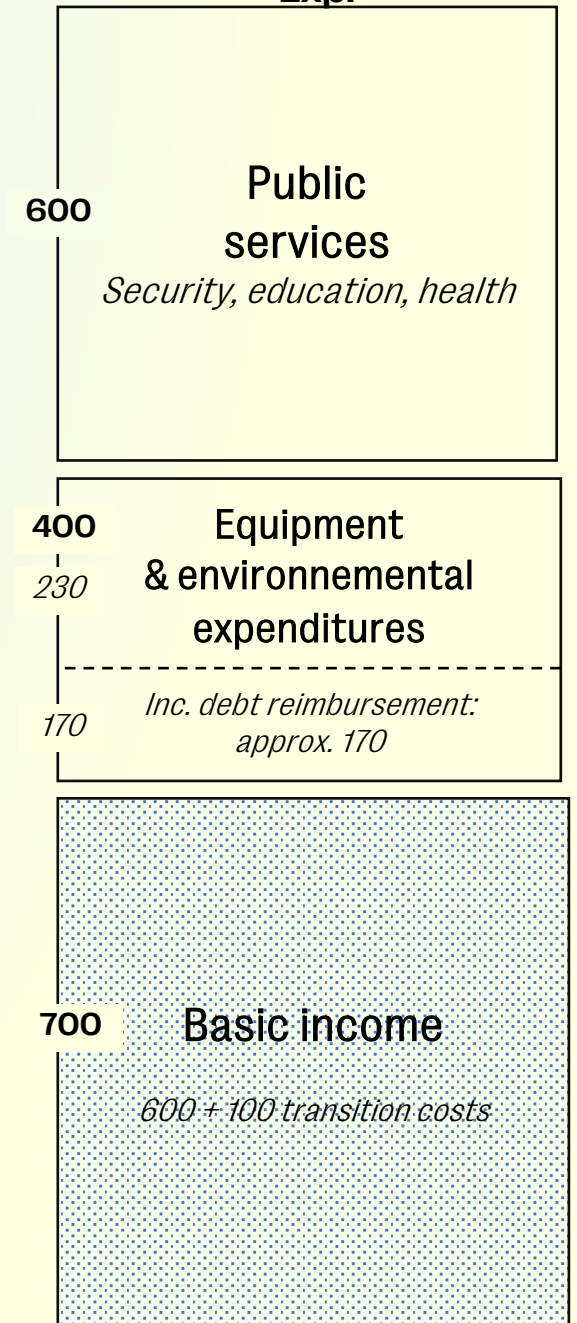
Today: €1300b (excl. Debt)

Revenues



Tomorrow: €1530b (excl. Debt)

Exp.



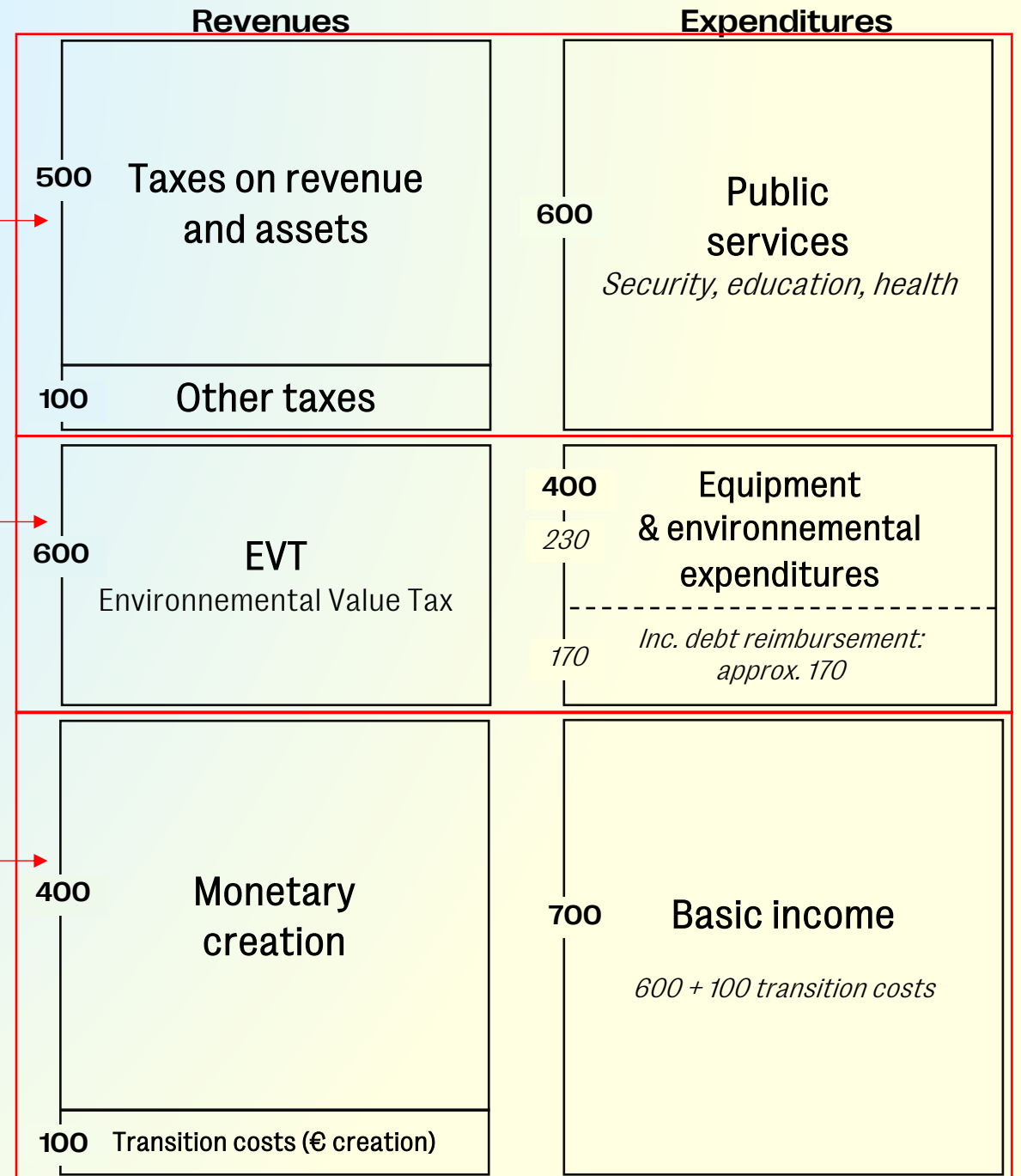
OUR MODEL

All data: France,
31/12/2019 (in €b)

Citizens pay for their public services

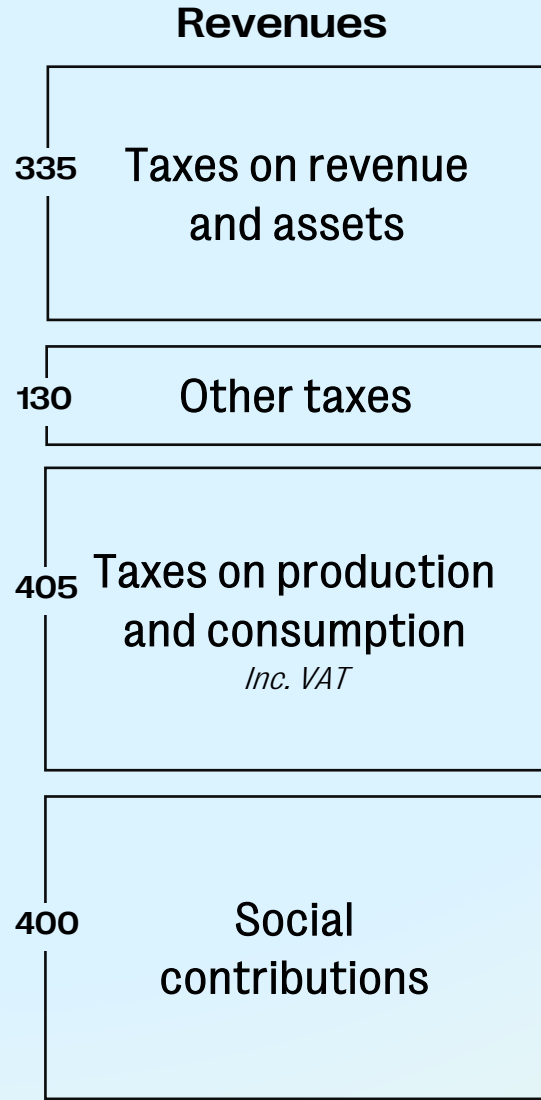
Businesses pay for their impact

The State provides essential needs



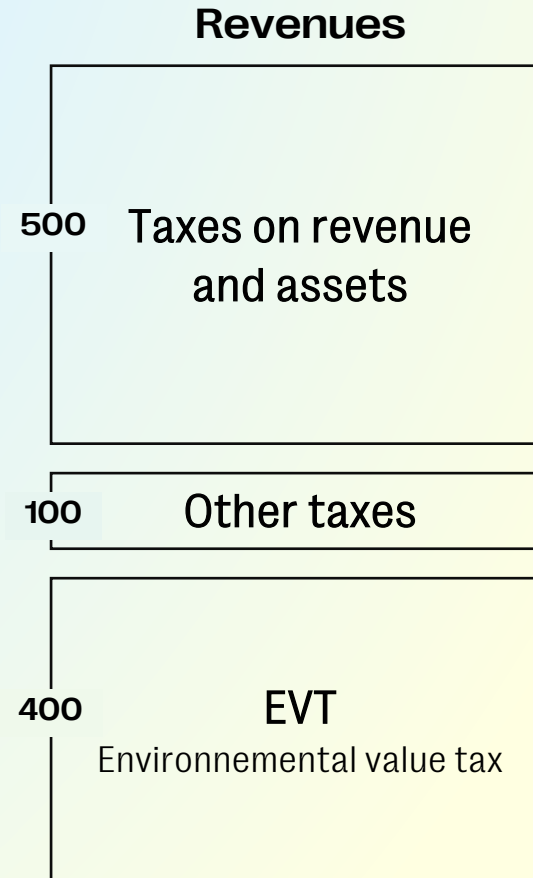
OUR MODEL

All data: France,
31/12/2019 (in €b)



Today: €1270b

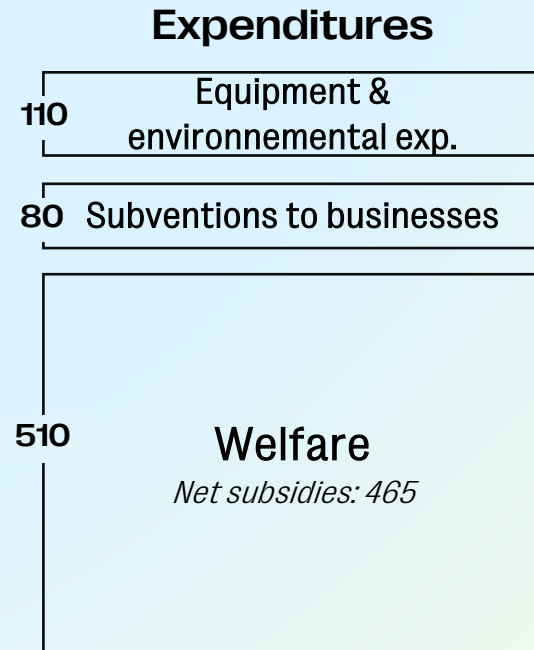
20% less taxes
= a lot of money left in the economy
to finance a shift in production



Tomorrow: €1000b

OUR MODEL

All data: France,
31/12/2019 (in €b)



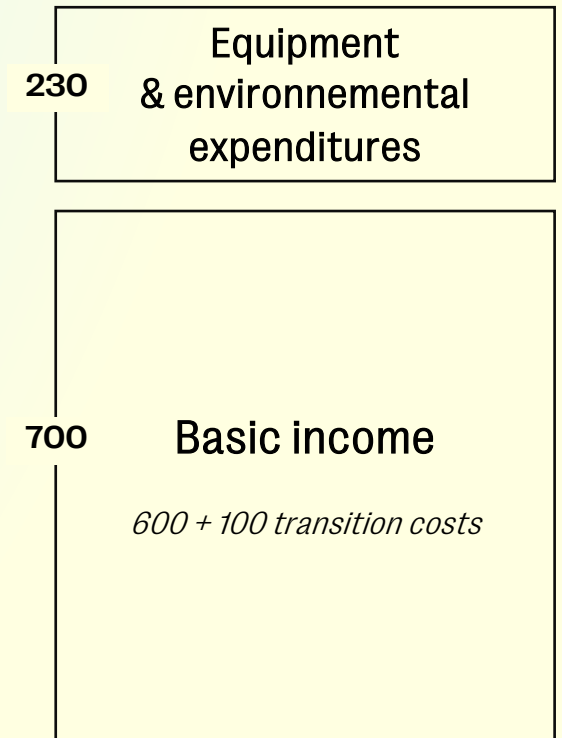
Today: €700b

€230B more expenditures

a boost in public env. investments

**= a lot of money as incentive
to the shift in production**

Expenditures



Tomorrow: €930b

Thanks for listening!